

Privacy Policy

Mecsek Menedzsment Kft. — mecsekm.hu

Effective from: 2026 Version: 1.0 (draft)

1. Data Controller

Name	Mecsek Menedzsment Korlátolt Felelősségű Társaság (Mecsek Menedzsment Ltd.)
Registered seat	7630 Pécs, Barázda utca 17/3., Hungary
Company registration number	Cg. 02-09-083272 (Registry Court of the Pécs Tribunal)
VAT number	26130822-2-02
Phone	+36 70 520 0034
E-mail	info.mecsekmenedzsment@gmail.com, info@mecsekm.hu
Website	https://mecsekm.hu

2. Data Protection Officer

Name: **Pál András Farkas** E-mail: info.mecsekmenedzsment@gmail.com

3. Scope

This policy covers personal data processing connected to visiting the mecsekm.hu website and contacting us through it. Applicable law: Regulation (EU) 2016/679 (GDPR) and Hungarian Act CXII of 2011 on Informational Self-Determination and Freedom of Information.

We do not process special categories of data, do not carry out automated decision-making or profiling, and do not send newsletters.

4. Processing activities

4.1. Contact form

Purpose	Answering your enquiry, providing quotations, keeping in touch
Data	Name, e-mail address, phone number (optional), subject of the enquiry, message
Legal basis	Your consent — Art. 6(1)(a) GDPR
Retention	1 year after the enquiry is closed; if a contract is concluded, until the end of the general five-year limitation period under Hungarian civil law, or 8 years for accounting documents
Consequence	Without the fields marked with an asterisk the form cannot be submitted

4.2. Direct e-mail or telephone enquiries

Purpose	Answering your enquiry, keeping in touch
Data	Name, e-mail address, phone number, any other data you provide
Legal basis	Our legitimate interest in responding to enquiries addressed to us — Art. 6(1)(f) GDPR
Retention	As in section 4.1

4.3. Server log files

Purpose	Secure and proper operation of the website, troubleshooting, prevention of abuse
Data	IP address, time of visit, page visited, HTTP status code, user agent, referring page
Legal basis	Our legitimate interest in system security — Art. 6(1)(f) GDPR
Retention	30 days

4.4. Cookies

The website uses cookies. Non-essential cookies are only placed with your prior consent, given through the consent banner (InMobi CMP) displayed on your first visit. You may change or withdraw your consent at any time through the same interface.

Cookie / provider	Purpose	Lifetime	Category
<code>__cf_bm</code> — Cloudflare	Filtering automated (bot) traffic	30 minutes	Strictly necessary
<code>cf_clearance</code> — Cloudflare	Proof of a passed security challenge	30 minutes by default	Strictly necessary
<code>_cfuvid</code> — Cloudflare	Distinguishing visitors sharing an IP address for rate limiting	Session	Strictly necessary
Consent cookie — InMobi CMP	Storing your cookie preferences	As configured	Strictly necessary
<code>_ga</code> — Google	Distinguishing users	2 years	Statistical (consent-based)
<code>_ga_<measurement ID></code> — Google	Persisting session state	2 years	Statistical (consent-based)

Note: browsers generally cap the lifetime of first-party cookies at 400 days, so actual lifetimes may be shorter.

You may also delete or block cookies in your browser settings. Blocking strictly necessary cookies may impair the functioning of the website.

4.5. Web analytics — Google Analytics 4

Purpose	Measuring website traffic and usage, improving content based on aggregated statistics
Data	Truncated IP address, device and browser data, pages viewed, time and duration of visit, referring source, randomly generated visitor identifier
Legal basis	Your consent — Art. 6(1)(a) GDPR
Retention	As configured in Google Analytics; cookie lifetimes as in section 4.4
Recipient	Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland) and Google LLC

If you do not consent, no measurement takes place. Google’s privacy policy: <https://policies.google.com/privacy>

4.6. Google Maps embed

Purpose	Displaying our office location on an interactive map
Data	IP address, device and browser data; Google may set its own cookies and, if you are signed in to a Google account, may link the data to that account
Legal basis	Your consent — Art. 6(1)(a) GDPR; the map only loads after consent is given
Recipient	Google Ireland Limited and Google LLC

5. Processors and recipients

Name	Address	Activity
Tárhely.Eu Szolgáltató Kft. (Cg. 01-09-909968)	1144 Budapest, Ormánság utca 4. X/241., Hungary — support@tarhely.eu, +36 1 789 2 789	Web hosting and e-mail services, server logging
Cloudflare, Inc.	101 Townsend St., San Francisco, CA 94107, USA	Content delivery network, security filtering
Google Ireland Limited / Google LLC	Dublin, Ireland / Mountain View, CA, USA	Google Analytics 4, Google Maps
InMobi (InMobi CMP)	Singapore / USA	Cookie consent management

We do not sell personal data and do not transfer it to third parties for marketing or sales purposes. We may disclose data to authorities or courts where required by law.

6. Transfers to third countries

Cloudflare, Inc. and Google LLC are established in the United States. Both have certified their compliance with the EU-U.S. Data Privacy Framework, in respect of which the European Commission adopted an adequacy decision on 10 July 2023; failing that, they rely on the European Commission’s Standard Contractual Clauses (Implementing Decision 2021/914).

Information on InMobi’s transfer safeguards is available in its own privacy policy.

7. Data security

Personal data is transmitted over encrypted (HTTPS/TLS) connections, stored in password-protected systems, and accessible only to authorised staff. Our hosting provider performs regular backups. In the event of a personal data breach we act in accordance with Articles 33–34 GDPR.

8. Your rights

Under the GDPR you have the right of access (Art. 15), rectification (Art. 16), erasure (Art. 17), restriction of processing (Art. 18), data portability (Art. 20), objection to processing based on legitimate interests (Art. 21), and withdrawal of consent at any time (Art. 7(3)) — withdrawal does not affect the lawfulness of processing carried out beforehand.

Requests may be submitted through any of the contact details above. We respond without undue delay and within **one month** at the latest; this period may be extended by two further months where necessary, of which we will inform you.

9. Remedies

Supervisory authority: Hungarian National Authority for Data Protection and Freedom of Information (NAIH) Address: 1055 Budapest, Falk Miksa utca 9-11., Hungary Postal address: 1363 Budapest, Pf. 9., Hungary Phone: +36 (1) 391-1400 E-mail: ugyfelszolgalat@naih.hu Website: <https://www.naih.hu>

Judicial remedy: you may also bring proceedings before the tribunal competent for your place of residence or stay.

We encourage you to contact us directly first.

10. Amendments

We reserve the right to amend this policy. The version in force is always available on the website; significant changes will be announced there.